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Public Announcement June 2014

The Largest Release in years brings new Wireless 802.11ac, Rich Switching offerings, & Cost-Effective Performance Routing

The Cisco Small Business team is pleased to announce a series of new products spanning across multiple technologies, emphasizing Cisco's commitment to SMBs. These Best-in-class products deliver great value for SMB customers with outstanding ease-of-use, best of breed features and peace of mind warranty. Additionally, the team continues to evolve the portfolio with the constant software updates made available to customers free of charge. All of this work is in the spirit of quality, improvement, and widening the business appeal across the globe.

These new product releases represent the culmination of innovation, quality, features, security, time-to-market, and value. As an extension of the existing Small Business portfolio, they offer a consistent user experience and interoperability with existing products and tools such as <u>Cisco FindIT</u>. In short, these products are simple to deploy, work extremely well, are capable of selling themselves, and provide many year's-worth of service. The team has worked hard towards extracting the maximum value for the SMB customer.

Earlier this year, over 6,000 resellers rated Cisco the "CRN Channel Champion" in SMB Networking for the fourth year in a row, including the highest ratings for technical and support satisfaction. With this product launch, Cisco indeed delivers even more advanced solutions to meet the growing needs of Small Businesses worldwide.

Wireless

First up is Cisco's Small Business *first* 802.11ac Wireless Access Point. The allnew <u>Cisco WAP371</u> is a dual-radio Access Point supporting both 802.11n and 802.11ac wireless standards, and Secure Guest Access via Captive Portal. It comes with Cisco's advanced Clustering technology (Single Point Setup), which makes the deployment of multiple Access Points simple and quick.

In addition to the new access point, Cisco is announcing a new Power-Over-Ethernet (PoE) Injector, and Power Adapter; the SB-PWR-INJ2 is a single port high power solution (up to 30 watts) for remote powering the WAP371 or other Cisco access points. The SB-PWR-12V2A will be use to power any of the Cisco Small Business access points when PoE is not available.



For more information on the 100/300/500, click here: http://www.cisco.com/cisco/web/solutions/small business/products/wireless/index.html

Switching

220 Series Smart Plus



Up next is the new 220 Smart Plus Series. Cisco's Small Business market-leading Switching portfolio has been expanded to include a new series of cost-effective Smart Plus switches, new POE models in the 500 Series

Stackable portfolio, and a model in the 300 Series Managed Switch portfolio, ideal for fiber aggregation applications.

The Cisco 220 Series Smart Plus Switches is a new offering for SMBs mindful of IT budgets, but still demanding a quality business network. Folks will discover an exceptional balance of features, performance and affordability offered on this new series of switch offerings. For the first time, Cisco is including access control list (ACL), command line interface (CLI) and Power over Ethernet Plus (POE+), thus offering higher levels of security, management and scalability that customers have come to expect from managed switches, while maintaining the surprising affordability of smart switches. This new series fits in between the 200 and 300 series.

300/500 Managed Series

The ever-popular 300 and 500 Managed Series - Cisco has added new models to its 300 and 500 Series portfolio, delivering solutions for high-density POE and fiber aggregation applications.



Cisco's 500 and 500X Managed Stackable portfolio now has several models supporting POE+ with a power budget to deliver 15.4W on all ports simultaneously. Also, a new addition to the 300 Series portfolio is a 28-port Gigabit SFP Managed switch ideal for fiber backbone concentration. The new switches comes with all of the rich feature sets available with these product families, together with free software upgrades for the entire life of the product.

For more information on 200/220/300/500 Series Switches, please visit the following web pages: http://www.cisco.com/cisco/web/solutions/small_business/products/routers_switches/index.html-tab-Switches

Routing



For Routing, the team is proud to announce two new models. The RV130 and RV130W are the latest additions to the Cisco Small Business Routing Portfolio. These two models will *replace* the existing RV180 and RV180W. The new RV130 and RV130W come to market with a better feature-set at a better price-point. The Cisco RV130W Wireless-N Multifunction VPN Router is an easy-to-use, flexible, high-performance device well suited for small businesses. It delivers highly secure, broadband, wired and wireless connectivity to

small offices and remote employees. It can also be used either as a standalone wireless router, access point, bridge or repeater for flexible deployments, offering investment protection as your business needs evolve.

<u>The Cisco RV130 VPN Router</u> is an affordable, easy-to-use device that combines high-performance network connectivity to multiple offices and remote employees with essential business-class features. These include Gigabit Ethernet, Quality of Service, IPv6 support, and advanced security, the features you need to successfully build your small business network. Pair the RV130 with a 220 Series Smart Plus PoE Switch and WAP371, and you have a performance oriented, flexible solution perfect for any growing small business.

For more information on the RV Series, please visit the Cisco Small Business RV Series Home Page: http://www.cisco.com/c/en/us/products/routers/small-business-rv-series-routers/index.html.

Services

If you're focused on improving employee productivity and customer experiences, get even more network uptime by adding the <u>Cisco Small Business Support Service</u> (SBS). SBS is a device-level service agreement that expands and enhances the technical support exclusively for Cisco Small Business Products.

Compared to the Cisco Small Business Limited Lifetime Warranty, buying the Small Business Support Service:

- Extends phone support to three years
- Adds next-business-day, advance product replacement; and
- Expands Cisco phone support from eight hours, five days a week to 24-hours, seven days a week.

Cisco offers one of the industry's most extensive services portfolios, increasing profitability and customer satisfaction for small value-added resellers (VARs), eCommerce partners, and large Service Providers who serve Small Businesses.

For more information on our Services, click here: www.cisco.com/go/sbs

To purchase any of these products and services, please contact your local Cisco Partner or Online Reseller.

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